



Demand Derivatives Crowdfunding to Revamp Futures Industry

New York, May 13, 2020. The senior team at Demand Derivatives Corp., with several decades of aggregate experience in derivative markets, is crowdfunding a revolutionary futures exchange and clearing house that plans to trade, upon CFTC and SEC approval, the world's major assets in a creative new way. The exchange's product set is designed to reduce and potentially eliminate both open-ended risks for traders and systemic risks for the industry.

Panics, extreme volatility events, liquidity pockets, and negative prices, recently and in the past, have time and again demonstrated futures-market vulnerabilities. Demand Derivatives expects to address these concerns with optimized instrument designs, total transaction savings of 50% to 90%, several user-selected maximum risk levels, instant clearing, and, if desired, precise close-to-close exposure.

Central to the exchange's anticipated market improvements are its four novel instrument designs: RealVol[®] (realized volatility indices and instruments), RealDay[™] (delayed-strike daily options), RealGlobe[™] (equity indices from around the world with large cost cuts), and the flagship product RealLimit[™] (limited-risk futures contracts).

Robert Krause, CEO, stated, "The outpouring of enthusiasm and encouragement from the industry has been overwhelming. With a bit of financial support, we can make this vision a reality and share in its potential success together."

Investments into Demand Derivatives can be achieved through the FINRA-registered crowdfunding portal at Netcapital.com. For more information on this investment, please visit: netcapital.com/companies/demand-derivatives

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About Demand Derivatives

Demand Derivatives Corp. is the parent company for the forthcoming innovative, vertically integrated futures exchange RealDemand Board of Trade ("RealBOT[™]") and its dedicated clearing house RealDemand Clearing ("RealClear[™]") (upon CFTC and SEC approval) destined

to trade the world's major assets in a creative new way. The company plans to use its four unique instrument designs, pioneering blockchain technology, instant clearing, and default-free, fully collateralized positions to create a significant competitive challenge to existing exchanges and clearing houses.

For more information, visit demandderivatives.com

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